



June is Recreation Month

Grant Opportunities for June is Recreation Month

Running a province-wide initiative requires financial support for marketing, staffing, event delivery, and evaluation. The following grants have been used successfully and/or align well with the needs of June is Recreation Month.

1. ParticipACTION

Purpose: Incentivizes physical activity participation and community engagement across Canada.

What it can fund:

- Incentive or prize packages for participants
- Marketing and promotional materials
- Event supplies or equipment for activity-based challenges
- Professional photography or documentation for reporting

Notes:

- ParticipACTION also provides reporting tools and recognition opportunities.
- Ideal for capturing regional data on participation and engagement.

2. Recreation Community Development Grant (RCDG) – CCTH

Purpose: Supports community-based recreation programming in Nova Scotia, focusing on access, inclusion, and engagement.

What it can fund:

- Staff costs for program delivery (facilitators, coordinators)
- Swag bags, promotional items, and giveaways
- Printing of materials (flyers, banners, passports, activity guides)
- Small infrastructure items related to program delivery (portable equipment, signage)

Notes:

- Previously used to cover all staffing and activity-related costs in 2025.
- Grants are submitted on behalf of a municipal or community organization.

Explore.
Play.
Discover.

3. Active Communities Fund (ACF) – CCTH

Purpose: Supports physical activity programs, social connection, and community wellness initiatives.

What it can fund:

- Facilitator or leadership wages
- Program equipment or supplies
- Marketing or communications costs
- Accessibility adaptations for activities (equipment or signage)

Notes:

- Highly complementary with RCDG for covering staffing and materials.
- Can be used to support innovative activity formats and inclusion-focused programming.